

2012 ADOBE DESIGN ACHIEVEMENT AWARDS



The International Competition For Students And Faculty

CALL FOR ENTRIES

Win a trip to Los Angeles and cash!

The Awards celebrate innovative students and faculty members from all over the world for their achievements using the dynamic combination of technology and the creative arts. For this year's competition, students are encouraged to **CREATE YOUR WINGS AND FLY**. Finalists will receive Adobe software and a trip to Los Angeles, California where they will be honored in an awards ceremony during Adobe MAX, October 20-24, 2012. Category winners will also receive a cash award of US \$3,000.

2012 Judging Schedule:

1) **November 28, 2011 – January 27, 2012**

Semifinalists announced in February 2012

2) **January 27, 2012 – April 27, 2012**

Semifinalists announced in May 2012

3) **April 27, 2012 – June 22, 2012**

Semifinalists announced in July 2012

Faculty (and teaching-staff) category submissions close on **June 22, 2012**.

Semifinalists will be announced in July 2012

Categories:

Interactive Media

- Browser-Based Design
- Non-Browser Based Design
- Application Development
- Mobile Design
- Game Design
- Installation Design
- Innovation in Interactive Media in Education

Video and Motion

- Animation
- Live Action
- Motion Graphics
- Innovation in Video and Motion in Education

Traditional Media

- Illustration
- Packaging
- Photography
- Print Communications
- Innovation in Traditional Media in Education

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